

Department of English

In Association with IQAC

cordially invites you to a Guest Lecture on

Content Writing & SEO for Beginners



Resource Person

Mr. Laven Lokesh Barani

Digital Marketing Trainer

Mrs. U. Preethi
Assistant Professor & Head,
Department of English

Dr. R. Indra
IQAC Co-ordinator

Mrs. S. Mangai
Vice - Principal

Dr. K.R. Dhanalakshmi
Principal

Dr. S.P. Rajagopalan
Secretary

Tuesday, February 21st 2023

10.00 am



COLLEGE AUDITORIUM

"ONE DAY THE GIRL WITH THE BOOKS BECAME THE WOMAN WRITING THEM."

PROGRAMME SCHEDULE:

- **Invocation**
- **Welcome Address**
- **Honouring the Resource Person**
- **Address by the Resource Person**
- **Interactive session**
- **Vote of Thanks**
- **National Anthem**